UNITED ARTISTS
1930-1931

PRESENTING

The Greatest Production Achievement in the History of Motion Pictures

Sensational

19

Mary Pickford

Norma Talmadge

Gloria Swanson

Dolores Del Rio

Charlie Chaplin

Douglas Fairbanks

Ronald Colman

Al Jolson

Eddie Cantor

Joan Bennett

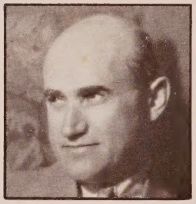
Chester Morris

Evelyn Laye

Walter Huston

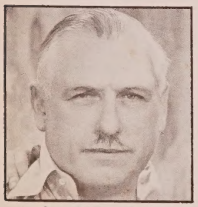
Bebe Daniels

D. W. Griffith


Samuel Goldwyn

John W. Considine, Jr.

Florenz Ziegfeld


Arthur Hammerstein

Roland West

Irving Berlin

Howard Hughes

Sam Taylor

Henry King

Geo. Fitzmaurice

Allan Dwan

William Menzies

Thornton Freeland

Paul Stein

Hugo Riesenfeld

Jeanette MacDonald

John Garrick

Zasu Pitts

William Farnum

Conrad Nagel

Una Merkel

John Holland

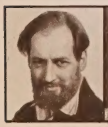
Hobart Bosworth

James Hall

Virginia Cherrill

Eleanor Hunt

Lily Damita


Robert Chisholm

Ben Lyons

Kay Francis

Joe E. Brown

David Torrence

Owen Moore

Lew Cody

Frances Dayde

Louis Bromfield

Sidney Howard

Stephen Benet

Fern Andra

GREAT PICTURES

JOSEPH M. SCHENCK
President and Chairman of Board of Directors

for the season 1930-1931

For eleven years United Artists have stood for the finest that is associated with every phase of Motion Picture Production.

Its Stars, Directors, Producers have been recognized leaders with the public throughout the entire world.

Yet during those eleven years of undisputed Leadership United Artists producers never presented to this industry such an amazing group of Great Pictures as are listed in the pages of this book.

HERE IS the most astounding production accomplishment in all the history of motion pictures. Here IS the answer, and Every Exhibitor's Protection For The Coming Year—to the present World Wide DEMAND of movie patrons for OUTSTANDING MOTION PICTURE ENTERTAINMENT.

This book tells the story of an investment of $17,000,000 in NINETEEN SUPER PRODUCTIONS. It reflects the most ambitious effort that has ever been attempted by this organization or any other organization. It mirrors the sincerity with which United Artists regards its obligation to the Trade—that of making it possible for Theatre Owners to set in early as the Backbone Service of Their Seasons' Playing Time—THE GREATEST BOX OFFICE PICTURES PRODUCED.

AL LICHTMAN
Vice President

ARTHUR W. KELLY
Vice President and Treas.

HARRY D. BUCKLEY
Vice President

Joseph P. Kennedy
presents

GLORIA SWANSON

IN

"WHAT A WIDOW"

with OWEN MOORE, LEW CODY, MARGARET LIVINGSTON and a Splendid Cast

GLORIA SWANSON SINGS
"To the One I Love," "Love is Like a Song" and "Say Oui, Cherie"

Music by
VINCENT YOUMANS
Famous Composer of "Hit the Deck," "No! No! Nanette" and other shows

An
ALLAN DWAN
Production

Another all-talking smashing hit for Miss Swanson. A comedy-drama, lavishly produced, smart, modern, with the star in one of her most popular type of roles and wearing clothes that will make millions gasp with delight.

The story is sure-fire for her talents. A young beautiful girl marries a man much older than herself. He dies and leaves her an immense fortune. Knowing nothing of the world or of men, she steps out to get educated. What an education she receives!

"What a Widow!" is right, and What a Picture!

SAMUEL
GOLDWYN
presents

RONALD COLMAN

in

"RAFFLES"

with
KAY FRANCIS
and
DAVID TORRENCE

Based on the stage and book sensation by E. W. Hornung and Eugene W. Presbrey

Adaptation and Dialogue by Sidney Howard

The screen's great romancer in a role the world loves to see him play. This sizzling heart adventure of the greatest criminal conceived by modern fiction has enjoyed unparalleled success both as a book and as a stage play.

The dashing rascal whose gallantry admitted him to the most exclusive social circles in London, defies both the underworld and Scotland Yard to filch the famous Melrose jewels in order that he might help a friend in need. Love brings about the reformation of this modern "Robin Hood" who finds the straight and narrow path flanked with graver dangers than ever he faced in his most daring crime adventures.

GREATER THAN EITHER "CONDEMNED!"
OR "BULLDOG DRUMMOND"

"THE LOTTERY BRIDE"

Joseph M. Schenck's and Arthur Hammerstein's dynamic, astounding masterpiece of producing genius.

with

JEANETTE MacDONALD
ROBERT CHISHOLM
ZASU PITTS
JOHN GARRICK
JOE. E. BROWN
HARRY GRIBBON
JOSEPH MACAULAY

"The Lottery Bride" stands supreme in its place among operettas. It has a story as intense and holding as the greatest drama made. Back of this picture of two wonderful brothers and their love for the same girl sweeps the amazing musical score of Rudolf Friml, one of the world's greatest composers.

Nothing has ever been heard on stage or screen to compare with the electrifying singing of "You're an Angel," "Brother Love" and "I'll Follow the Trail."

Directed by
PAUL STEIN

Sensational Scenes in Technicolor

It has a cast such as has never been assembled for recording by microphone and camera for any motion picture. Its humor and fun is in the hands of none other than Joe. E. Brown, Zasu Pitts and Harry Gribbon.

"The Lottery Bride" rates one-thousand percent in every angle of what constitutes a tremendous box-office picture.

John
W. Considine, Jr.
Gen'l Mgr. of Production

Florenz Ziegfeld and Samuel Goldwyn

present

Eddie Cantor

IN

"WHOOPEE"

Music by Walter Donaldson

Lyrics by Gus Kahn

Based on the musical comedy sensation
by William Anthony McGuire
Music played by George Olsen's orchestra

Founded on the smashing stage hit by Owen Davis entitled "The Nervous Wreck" which was inspired by "The Wreck," a story from the pen of E. J. Rath in collaboration with Robert H. Davis. Produced on the stage by Lewis & Gordon
Directed by Thornton Freeland, maker of "Three Live Ghosts"

THE most ambitious effort ever attempted by the producer of "Raffles." "Whoopee" was one of the greatest stage successes sponsored by Florenz Ziegfeld. Its tremendous success in New York and twenty other cities in this country established it as one of the season's greatest.

Eddie Cantor as the young man who goes West seeking peace and quiet, and gets mixed up with wild shooting cowboys, is funnier than he was in the stage production.

Mr. Goldwyn has spent $1,500,000 to make "Whoopee" the greatest spectacle of beauty, speed, music and exciting fun that the screen has seen to date.

The entire production is in Technicolor.

JOSEPH M. SCHENCK, presents

D.W. GRIFFITH'S ABRAHAM LINCOLN

with WALTER HUSTON

KAY HAMMOND, UNA MERKEL, IAN KEITH, HOBART BOSWORTH, JASON ROBARDS, FRANK CAMPEAU AND LUCILLE LA VERNE

Production Advisor, John W. Considine, Jr.
Written by Stephen Vincent Benet

D. W. Griffith again re-writes motion picture history. This great director, exhibiting the most amazing genius ever shown in motion picture direction, gives the world another masterpiece. "Abraham Lincoln" has all the requisites so necessary to making a tremendous box-office success—entertainment, the tempo of a great picture, romance and heart appeal.

It has more than Griffith planned to put into it; it has more than was in the script. It has inspiration—the inspiration of Stephen Vincent Benet, who wrote the script, and the inspired genius of D. W. Griffith.

It is not a history of politics, but a story of an American boy, a healthy young man, filled with red blood, romance, vision and the possessor of a keen sense of humor. What historical facts it touches upon are secondary in importance to the gripping, fascinating, moving document of a man, his hopes, his loves, his sorrows and his success.

"Abraham Lincoln" is a picture of the world and for the world.

Inspiration Pictures, Inc.
and Sol Lesser present

HENRY KING'S

"EYES OF THE WORLD"

Tremendously popular story by

Harold Bell Wright

with
JOHN HOLLAND
UNA MERKEL
NANCE O'NEILL

Probably no living author has a following so large, so tremendous as Harold Bell Wright. More than one million and a quarter copies of this book alone have been sold to date.

In selecting this as their release for the new season, the producers have chosen a story that will be a "natural" for any theatre in the country. The author's name and title of the picture will be worth thousands of additional dollars at every box-office window.

It is the story of a young artist and a beautiful girl. It tells of a dangerously fascinating society woman and her treacherous efforts to break up the romance of the young people in order to secure the artist for herself.

John Holland, who played opposite Lupe Velez in "Hell Harbor" is the artist. Una Merkel, D. W. Griffith's sensational find in "Abraham Lincoln," portrays the girl. A marvelous All-Star cast supports these players.

The Eyes of the World are waiting to see this one.

Joseph M. Schenck presents

NORMA TALMADGE

IN

DU BARRY WOMAN of PASSION

with **WILLIAM FARNUM, CONRAD NAGEL, HOBART BOSWORTH, ULLRICH HAUPT, TOM SANTSCHI** *and others*

A SAM TAYLOR Production

A gigantic picturization of the romantic adventures of one of the most fascinating women of history.

Star of many of screendom's most brilliant successes, Norma Talmadge again justifies her right to be called "The Sarah Bernhardt of the Screen." Cast in a role that calls for an emotional play, ranging from the merry heights of comedy to the depths of profound drama, Norma Talmadge gives a performance which will definitely establish her as an immortal of the screen.

When presented on the New York stage by David Belasco, this attraction set up new box-office records for an extended run. As a motion picture much greater success is predicted.

A cast of the biggest names on stage or screen. Celebrities whose names alone have put over the wonder pictures of the past are here combined to make up an array of talent without equal.

AN ANNOUNCEMENT THAT WILL BE OF TREMENDOUS INTEREST ALL OVER THE WORLD

MARY PICKFORD FOREVER YOURS

Featuring Kenneth MacKenna, Ian MacLaren and Don Alvarado

Adapted by BENJAMIN GLAZER, Scenarist of "Seventh Heaven," "The Trail of '98" and "The Barker" from the sensational stage success.

A RADIANT love story with America's Sweetheart surpassing her success in "Coquette" and "Taming of the Shrew." The most ambitious undertaking of this great star's film career. The admirable loyalty of a stout little heart that remained true through years of strife and hardship.

Mary Pickford has established herself as one of the biggest box-office figures in pictures since the advent of talking pictures. Her first talker, "Coquette," was one of the record money-makers of the season, smashing house records everywhere. "Forever Yours" will be a greater drawing card than any production in which this famous star has appeared. A cast of celebrated stage and screen players appear in support of the star.

JOSEPH M. SCHENCK,
presents

ROLAND WEST'S "THE BAT WHISPERS"

with CHESTER MORRIS

The Supreme Thriller of All Time Made into a Talking Film That Will Captivate the Imagination of the World

THERE is a ready-made audience of millions eagerly waiting to see this great thriller-romance. In book form this great story ran into dozens of editions and over a hundred thousand copies. As a stage play it scored sensational runs in New York and every important city in the country. When made as a silent picture by Director Roland West it chalked up new box-office records for the big and little houses of the country. Now as a talking drama it is entertainment par excellence. Other thrillers pale alongside of this amazing drama which has a new surprise every other minute. Roland West who directed the screen's first great mystery talker, "Alibi", surpasses himself with what is declared to be the most startling innovation in thrill drama to come to the screen. Always one to electrify the world, West lives up to his reputation in "The Bat Whispers." The stage favorite, Chester Morris, who with his work in "Alibi" became overnight, one of screendom's greatest favorites, has the leading role. Here is a story that will create a furore wherever it is shown. Details regarding full cast will be given later.

ROLAND WEST

Samuel Goldwyn Presents

RONALD COLMAN

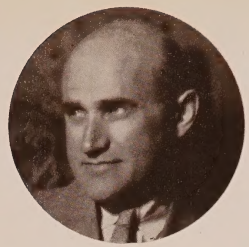
in an original story by
FREDERICK LONSDALE
(TITLE TO BE ANNOUNCED LATER)

Following "Raffles," Samuel Goldwyn is providing for Ronald Colman the most astounding box-office picture he has ever planned for that popular star.

That the story might be the most fascinating vehicle and one most befitting the personality of Mr. Colman, Mr. Goldwyn persuaded the famous English dramatist, Frederick Lonsdale, to write an original story for him. This he did, and you can imagine the possibilities it offers Mr. Colman, when we tell you he plays the role of an impoverished, but gay, young English nobleman who returns from South Africa, set on marrying the wealthiest woman he can find in England. Mr. Lonsdale is the author of the stage successes "The Last of Mrs. Cheney" and "Spring Cleaning."

The finest cast and talent possible to secure is being signed for this production.

SAMUEL
GOLDWYN
Presents



The
New
Sensation

EVELYN LAYE

IN

"MOON MADNESS"

One of any year's greatest Box-Office Productions

Discovered by Mr. Goldwyn five years ago, Miss Laye is bringing true every prediction made for her by this producer.

Coming to this country as the star of Florenz Ziegfeld's stage hit, "Bitter Sweet," Miss Laye has proved a startling success. Not since the days of "Jenny Lind" has there been seen such an amazing personality or heard such a voice as Miss Laye's.

Her first picture will be made from an original story by Louis Bromfield, one of the most popular authors today. Nacio Herb Brown, composer of "Broadway Melody," "Singing in the Rain," "Pagan Love Song," and Bruno Granichstaedten will compose the music. Directed by **GEORGE FITZMAURICE.**

JOSEPH M. SCHENCK presents

DOUGLAS FAIRBANKS

IN IRVING BERLIN'S

"REACHING FOR THE MOON"

Adaptation and dialogue by William Anthony McGuire

with

BEBE DANIELS

An astounding announcement of colossal importance to every theatre owner in the world ... The most electrifying showmanship statement ever put before exhibitors for a new season booking.

DOUGLAS FAIRBANKS in a modern story written by Irving Berlin.

DOUGLAS FAIRBANKS in a story adapted for the screen with dialogue written by William Anthony McGuire, who is responsible for such stage successes as "Kid Boots," "Three Musketeers," "Six Cylinder Love."

DOUGLAS FAIRBANKS in a story of TODAY, of YOUTH and typical Fairbanks Movement.

DOUGLAS FAIRBANKS in an All-talking, fast moving, marvelous spectacular production made doubly appealing by music composed especially for "Reaching for the Moon" by Irving Berlin.

DOUGLAS FAIRBANKS supported by Bebe Daniels.

WHAT BOX OFFICE! WHAT lines for advertising! WHAT names for electric light display! What a picture for the biggest grosses ever known in motion picture history.

Joseph M. Schenck *Presents*

DOLORES DEL RIO & WALTER HUSTON

TWO GREAT STARS WITH TREMENDOUS BOX-OFFICE DRAWING POWER IN ONE PICTURE.

DOLORES Del Rio, whose work in her first all-talking picture "The Bad One" has made her one of the biggest stars in this talkie age—Walter Huston, whose "Abraham Lincoln" conclusively places him as one of the most popular artists on the screen today. Two great stars in a stupendous comedy-drama of the great Southwest. Story by Willard Mack, noted playwright.

Further production details will be given later.

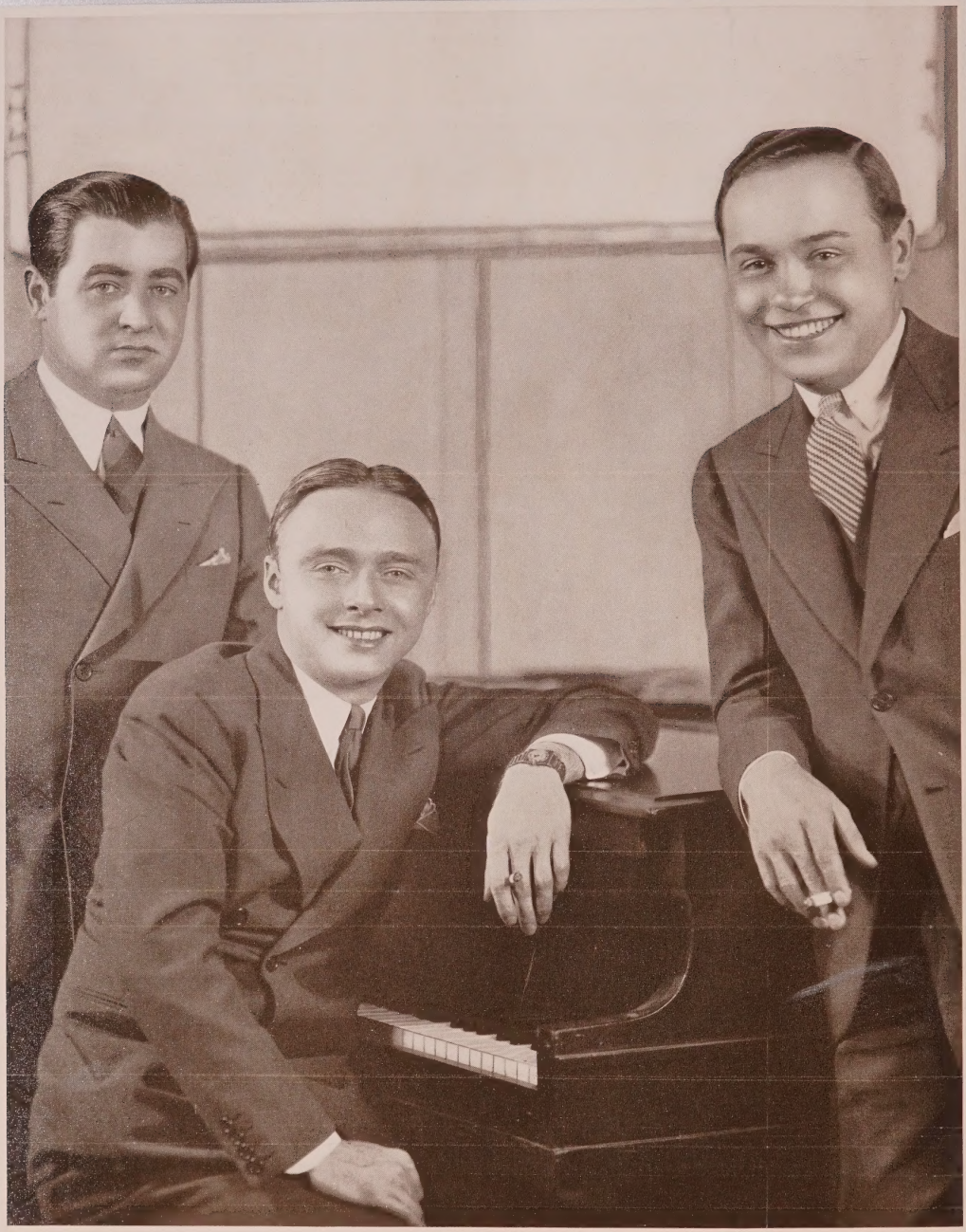
Joseph P. Kennedy
presents

GLORIA SWANSON

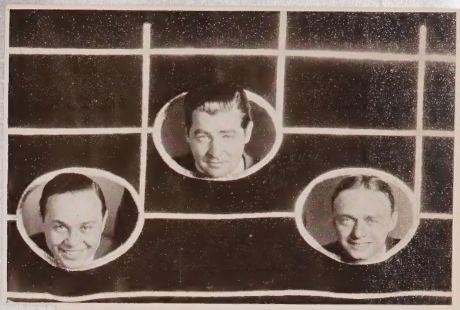
FOLLOWING her tremendous success in "The Trespasser," one of the finest dramatic achievements of her screen career, Miss Swanson made "What a Widow," which enabled her to handle a role calling for characterization that is popular with her fans the world over—that of light comedy.

As her picture to follow "What a Widow," one of the most intensely fascinating stories of the year has been selected for this star. It has the dramatic depth of "The Trespasser" and the interesting human appeal of "Manhandled."

It is an original story, written especially for Miss Swanson. Details as to cast, director, title and other production information will be given later.



JOSEPH M. SCHENCK, presents



De SYLVA BROWN & HENDERSON

PRODUCTION

United Artists signs another winning combination.

De Sylva, Brown and Henderson, writers and producers of "Sunnyside-Up" and its song hits "Keep Your Sunnyside-Up," "If I Had a Talking Picture of You," "Turn On The Heat," "Aren't We All" and responsible for the sensational stage musicals "Good News," "Hold Everything," "Follow Thru," "Manhattan Mary," "Flying High," have been signed by Joseph M. Schenck to produce for United Artists.

These are the gentlemen who are responsible for the popular song successes, "Sonny Boy," "Black Bottom," "You're the Cream in my Coffee," "This is My Lucky Day," "Button Up Your Overcoat."

Their first picture will be a musical comedy romance and produced in every sense of the word up to United Artists' standard.

JOSEPH M. SCHENCK
presents

"SMILIN' THROUGH"

WITH

JOAN BENNETT

Based on the celebrated Broadway stage success
starring Jane Cowl

Written by Allan Langdon Martin

Played by an ALL-STAR Supporting Cast

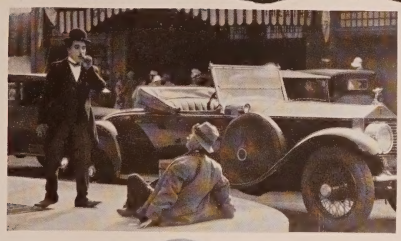
Entire Production Filmed in Technicolor

JOAN BENNETT, a new favorite with the public, plays one of the immortal heroines of all time in a story which enjoyed sensational runs both on the stage and the silent screen.

It was Miss Bennett's brilliant work on the stage as leading lady to her father, Richard Bennett, in "Jarnegan," that brought her to the attention of film producers. Her brilliant performances in "Bulldog Drummond," "Disraeli" and "Puttin' on the Ritz" stamped her as one of the screen's most promising players. Her new role gives full scope to the glorious talents that catapulted her to the heights of film fame.

Sidney Franklin, director of the tremendously successful silent version in which Norma Talmadge was starred, will direct the all-talking production.

CHARLIE CHAPLIN



The screen's supreme comedy achievement. Charlie Chaplin, that magic personality of which the name alone brings joyous smiles to millions, makes his bow with the most glorious story ever brought to the screen.

"CITY LIGHTS"

A battered bit of human driftwood, floating in the tides of city life, the Chaplin of old with the baggy trousers, shabby derby, bamboo cane and pocket edition mustache.

A story full of pathos, tenderness and laughter the world loves, and done as only Chaplin can do it.

The Chaplin touch is in a class by itself, and in this picture it is at its greatest. Supporting the great comedian are such favorites as Harry Myers and Henry Bergman. The girl is a Chaplin discovery, Virginia Cherrill. Greater than "The Gold Rush" and "The Circus." "City Lights" will be acclaimed the master comedy of the age.

NOW THE SENSATION OF ENTIRE INDUSTRY

Opened under the supervision of Sid Grauman, at the Chinese Theatre, Hollywood.

"A surpassing thriller of aerial warfare. It is something to see."

Edwin Schallert, L. A. Times

" 'Hells Angels' should not be missed by young or old. There wasn't a vacant seat in the theatre and had there been twice as much room the house would still have been filled."

Louella Parsons, L. A. Examiner

"A sensational success. An achievement in picture drama that will stand for a long time as a model to aim at in the realm of spectacle. It is electrifying. It is overwhelming."

Monroe Lathrop, L. A. Eve. Exp.

"Will never be surpassed for sheer thrills and spectacle."

Harrison Carroll, L. A. Eve. Herald

"Cost four million to make; has four million thrills. A wheelbarrow load of adjectives couldn't describe this marvelous contribution to cinema history."

Eleanor Barnes,
L. A. Illustrated Daily News

"An epic of air films. Will be talked about for months, or probably years."

Edwin Martin, Hollywood News

HOWARD HUGHES'

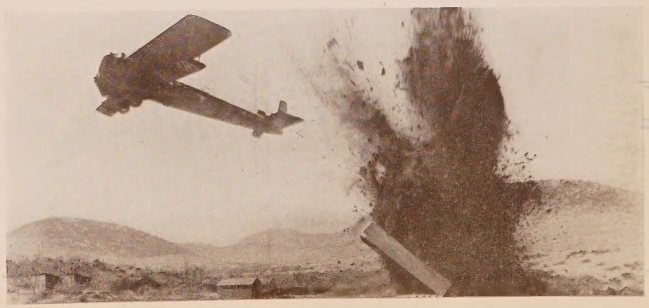
HELLS ANGELS

with

BEN LYON **JAMES HALL**
JEAN HARLOW **JANE WINTON**
THELMA TODD
DOUGLAS GILLMORE
and a cast of big favorites

Based on an original story of the Royal Flying Corps.

Produced by the Caddo Company



JOSEPH M.
SCHENCK, presents

AL JOLSON

The Theatre's most colorful personality

WITH

LILY DAMITA

in

"SONS O' GUNS"

Al Jolson in the hilariously funny and tuneful New York stage sensation, "Sons O' Guns." And on top of that, Lily Damita, popular screen actress and the co-star of the stage presentation, will support Mr. Jolson.

The greatest screen story this international favorite has ever had The biggest production of his entire motion picture career. Every effort will be concentrated on making this Jolson release one of the outstanding Box-Office hits of the year.

THE UNITED ARTISTS

GLORIA SWANSON
in
"WHAT A WIDOW!"

Allan Dwan Production. Cast includes Owen Moore and Lew Cody. Margaret Livingstone. Music by Vincent Youmans. Joseph P. Kennedy presents.

RONALD COLMAN
in
"RAFFLES"

Crook melodrama greater than "Bulldog Drummond."

With Kay Francis

Adaptation and dialogue by Sidney Howard.

Samuel Goldwyn presents.

"The LOTTERY BRIDE"

Arthur Hammerstein's operetta with

Jeanette MacDonald, John Garrick, Joseph Macaulay, Robert Chisholm, Joe E. Brown.

Music by Rudolf Friml.

Presented by Joseph M. Schenck.

EDDIE CANTOR
in
"WHOOPEE"

Greatest spectacle of beauty, speed, music and exciting fun.

All-Technicolor.

Directed by Thornton Freeland.

Presented by Florenz Ziegfeld and Samuel Goldwyn.

D. W. GRIFFITH'S
"ABRAHAM LINCOLN"

Script and dialogue by Stephen Vincent Benet.

Cast includes Walter Huston, Una Merkel, Hobart Bosworth.

Presented by Joseph M. Schenck.

EVELYN LAYE
in
"MOON MADNESS"

Popular star of Ziegfeld's "Bitter Sweet" in her first talking picture, an original story by Louis Bromfield.

Music by Nacio Herb Brown and Bruno Granichstaedten

Pres. by Samuel Goldwyn

DOUGLAS FAIRBANKS
in Irving Berlin's
"REACHING for the MOON"
with **Bebe Daniels**

Music and story by Irving Berlin

Adaptation and dialogue by William Anthony McGuire

Presented by Joseph M. Schenck

DOLORES DEL RIO
and
WALTER HUSTON

in a stupendous story of the great southwest by Willard Mack. Two great stars in one picture.

Presented by Joseph M. Schenck.

GLORIA SWANSON'S

Second picture following "What a Widow" will be an intensely dramatic story, an original, especially written for her.

Title, director, cast, to be announced later.

Presented by Joseph P. Kennedy.

DE SYLVA, BROWN and HENDERSON

United Artists have signed this popular trio to produce a musical comedy romance. They are responsible for the stage successes, "Hold Everything," "Follow Thru" and "Manhattan Mary" and have written many song hits, among which are "Sonny Boy," "Button Up Your Overcoat" and others.

Pres. by Jos. M. Schenck

THE MOST STUPENDOUS ATTRACTIONS EVER OFFERED PROXIMATE INVESTMENT

"19" IN BRIEF REVIEW

HENRY KING'S

"EYES OF THE WORLD"

Adapted from Harold Bell Wright's popular novel.

Cast includes John Holland and Una Merkel.

Presented by Inspiration Pictures, Inc. and Sol Lesser.

NORMA TALMADGE

in

"DU BARRY

Woman of Passion."

The "Sarah Bernhardt of the Screen" in the greatest role of her career. A Sam Taylor Production, with Conrad Nagel and William Farnum.

Joseph M. Schenck presents.

MARY PICKFORD

in

"FOREVER YOURS"

A radiant love story surpassing her success in "Coquette" and "Taming of the Shrew."

ROLAND WEST'S

"THE BAT WHISPERS"

with

CHESTER MORRIS

Director and star of "Alibi."

Again united in the production of an even greater mystery play.

Presented by Joseph M. Schenck.

RONALD COLMAN

in

An original story by Frederick Lonsdale, author of "The Last of Mrs. Cheney" and other well-known plays.

Mr. Goldwyn is planning that this picture shall be the most astounding success Ronald Colman ever made.

Presented by Samuel Goldwyn.

JOAN BENNETT

in

"SMILIN' THROUGH"

Sidney Franklin who made the great silent success will direct the Talking version in which this new screen favorite will be featured.

All Technicolor and Presented by Joseph M. Schenck.

CHARLIE CHAPLIN

in

"CITY LIGHTS"

A story full of pathos, tenderness and laughter the world loves, and done as only Chaplin can do it. The screen's supreme comedy achievement, the master comedy of the age. Greater than "The Gold Rush" and "The Circus."

"HELL'S ANGELS"

The most stupendous and spectacular air romance ever filmed. In production three years and costing $4,000,000, it will make screen history. Ben Lyon and James Hall in the leading roles, supported by Jean Harlow.

Presented by Howard Hughes.

AL JOLSON

"SONS O' GUNS"

with

LILY DAMITA

The first United Artists picture of this international favorite is adapted from New York's most successful stage hit, and promises to be the outstanding picture of his career. Presented by Joseph M. Schenck.

ARRAY OF BOX-OFFICE —REPRESENTING AN AP- OF $17,000,000

MORE THAN A HALF A MILLION DOLLARS FOR NATIONAL NEWSPAPER CAMPAIGN

IN addition to producing nineteen of the greatest pictures this industry has ever seen from any one company, United Artists have planned a newspaper campaign costing more than $500,000 to tell the public about them, and where they can see them.

These advertisements of 1200 lines each will be used in more than 132 of the leading newspapers of the country, published in more than 43 cities.

Each advertisement deals with an individual release and will be used, in each case, as the opening campaign on the picture in the city.

Trained exploitation men will be sent to cover every opening and lend every possible assistance to the local exhibitor in getting record business for the run.

National radio tie-ups are now being arranged and every angle that will aid in getting added ticket sales, at all theatres playing these pictures, is now being taken care of.

The cities in which the national newspapar advertisements will be used are shown listed on the opposite page.

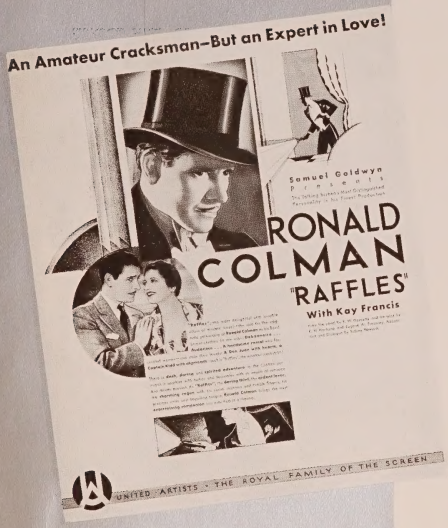
IT'S GOING TO BE A TREMENDOUS YEAR FOR ALL THEATRES SHOWING UNITED ARTISTS PICTURES

Plan for National Newspaper Advertising Campaign

on

UNITED ARTISTS PICTURES

Day and Date Bookings
During the Seasons 1930-31



Atlanta, Ga.
Boston, Mass.
Buffalo, N.Y.
Baltimore, Md.
Birmingham, Ala.
Charlotte, N.C.
Chicago, Ill.
Cincinnati, Ohio
Cleveland, Ohio
Dallas, Texas
Denver, Colo.
Des Moines, Iowa
Detroit, Mich.
Hartford, Conn.
Houston, Texas
Indianapolis, Ind.
Kansas City, Mo.
Los Angeles, Cal.
Memphis, Tenn.
Minneapolis, Minn.
Milwaukee, Wis.
Nashville, Tenn.
Norfolk, Va.
Oklahoma City, Okla.
Omaha, Neb.
Providence, R.I.
Philadelphia, Pa.
Pittsburgh, Pa.
Portland, Ore.
Rochester, N.Y.
Richmond, Va.
St. Louis, Mo.
San Francisco, Calif.
Seattle, Wash.
Salt Lake City, Utah
Springfield, Mo.
Syracuse, N.Y.
Toledo, Ohio
Washington, D.C.
Youngstown, Ohio
Montreal, Canada
Toronto, Canada
New Orleans, La.

UNITED ARTISTS covers the

EXCHANGES in UNITED STATES and CANADA

ATLANTA, GA. ..... 154 Walton Street
BOSTON, MASS. ..... 13-19 Stanhope Street
BUFFALO, NEW YORK ..... 505 Pearl Street
CHARLOTTE, N. C. ..... 224 West 2nd Street
CHICAGO, ILLINOIS ..... 804 South Wabash Avenue
CINCINNATI, OHIO ..... 1634 Central Parkway Blvd.
CLEVELAND, OHIO ..... 1611 East 21st Street
DALLAS, TEXAS ..... 308 South Harwood Street
DENVER, COLO. ..... 2065 Broadway
DETROIT, MICH. ..... 2310 Cass Avenue, Room 422
INDIANAPOLIS, IND. ..... 408 North Illinois Street
KANSAS CITY, MISSOURI ..... 1706 Baltimore Avenue
LOS ANGELES, CALIF. ..... 1966 So. Vermont Avenue
MILWAUKEE, WISC. ..... 147 Seventh Street
MINNEAPOLIS, MINN. ..... 1109—1st Avenue, No.
NEW HAVEN, CONN. ..... 134 Meadow Street
NEW ORLEANS, LA. ..... 147 South Liberty Street
NEW YORK, NEW YORK ..... 630 Ninth Avenue
OMAHA, NEBR. ..... 1508 Davenport Street
PHILADELPHIA, PA. ..... 1235 Vine Street
PITTSBURGH, PA. ..... 1014-16 Forbes St., Uptown P. O.
SALT LAKE CITY, UTAH ..... 254 E. 1st So. Street
SAN FRANCISCO, CALIF. ..... 229 Golden Gate Avenue
SEATTLE, WASH. ..... 2403 Second Avenue
ST. LOUIS, MO. ..... 3311 Olive Street (Temporary)
WASHINGTON, D. C. ..... 916 G St., N.W.—Room 702
CALGARY, ALTA. ..... Traders Building
MONTREAL, QUE. ..... 5911 Monkland Ave. Notre Dame-De Grace
ST. JOHN, N. B. ..... Odd Fellows Bldg., 85 Union St.
TORONTO, ONT. ..... Hermant Bldg., 21 Wilton Square
VANCOUVER, B. C. ..... Film Exchange Building
WINNIPEG, MAN. ..... 403 Film Exchange Building

UNITED ARTISTS CORPORATION, Ltd.

LONDON ..... Film House, Wardour St., London, W. I. Eng. (Home Office)
Maurice Silverstone, Managing Director
Major W. J. King, Asst. General Mgr.
E. T. Carr, General Sales Manager
Robb Lawson, Director of Publicity

BIRMINGHAM, ENGLAND ..... 1-7 Hill Street
L. Edgar, Manager

LEEDS, ENGLAND ..... 1 Upperhead Row
S. Jackson, Manager

LIVERPOOL, ENGLAND ..... 10 Commutation Row
T. Coop, Manager

LONDON, ENGLAND ..... Film House, Wardour Street
W. Walsh, Manager

MANCHESTER, ENGLAND ..... 3 The Parsonage, Deansgate
D. Carr, Manager

NEWCASTLE-ON-TYNE, ENGLAND ..... 4 Westmorland Road
A. Henderson, Manager

DUBLIN, IRELAND ..... 71 Middle Abbey Street
J. J. Martin, Manager

GLASGOW, SCOTLAND ..... 127 West Nile Street
W. Bendon, Manager

CARDIFF, WALES ..... 9 Queen Street
J. Simmons, Manager

LES ARTISTES ASSOCIES, S. A.

PARIS ..... 20 Rue d'Aguesseau, Paris, France (Home Office)
Guy Croswell Smith, Managing Director
Lacy W. Kastner, Asst. General Manager

BORDEAUX, FRANCE ..... 42, Rue Vital Carles
R. Cousinet, Manager

LYONS, FRANCE ..... 22 Rue Centrale
J. Boulin, Manager

LILLE, FRANCE ..... 23 Grand Place
Maurice Feyaubois, Manager

STRASBOURG, FRANCE ..... 22 Rue du Dome
Ernest Muller, Manager

MARSEILLES, FRANCE ..... 134 La Cannebiere
H. Rachet, Manager

PARIS, FRANCE ..... 20 Rue d'Aguesseau
Emile Bertrand, Manager

SERVICE world

UNITED ARTISTS

ALGIERS, ALGERIA ..... 3 Boulevard Gambetta
H. Agero, Manager

BRUSSELS, BELGIUM ..... 18 Rue d'Arenberg
M. Coppens, Manager

COPENHAGEN, DENMARK ..... 14 Hammerlichgade
W. Jensen, Manager

PRAGUE, CZECHO-SLOVAKIA
Prag 11 Vaclavske, Nam 49, Palais Avion
J. Schmitt, Manager

HELSINGFORS, FINLAND ..... 39 Esplanadagatan
A. Schenstrom, Manager
Gunnar Stenblom, Asst. Manager

ROME, ITALY ..... Via del Querinale 22
M. Luporini, Manager

OSLO, NORWAY ..... Kirkegaten 20
A. Schenstrom, Manager
G. W. Boo, Asst. Mgr.

BARCELONA, SPAIN ..... Rambla de Cataluna 62
E. Gurt, Manager

STOCKHOLM, SWEDEN ..... Birger Jarlsgatan, 15
A. Schenstrom, Manager

GENEVA, SWITZERLAND ..... 3 rue de la Confederation
J. H. Brandt

HAGUE, HOLLAND ..... Hoefkade 9
L. Barnstyn, Manager

TERRA-UNITED ARTISTS

BERLIN ..... Kochstrasse 73, Berlin S. W. 68, Germany
(Home Office)
Christophe Goldstein, Rep.

UNITED ARTISTS (AUSTRALASIA) LIMITED

SYDNEY ..... 221-223 Elizabeth Street
Sydney, N. S. W., Australia
(Home Office)
Ralph R. Doyle, General Manager
Cecil Marks, General Sales Manager
T. McMahon, Director of Publicity
W. Thorburn, Secretary and Treasurer

ADELAIDE, SOUTH AUSTRALIA
Berger House, 88 Currie Street
A. North, Manager

BRISBANE, QUEENSLAND, AUSTRALIA ..... 372 Queen St.
F. Kenny, Manager

MELBOURNE, VICTORIA, AUSTRALIA
234 Swanston St.
H. Andrews, Manager

PERTH, WEST AUSTRALIA
Film House 621A Wellington St.
Eric Lamb, Manager

SYDNEY, N. S. W., AUSTRALIA
221-223 Elizabeth Street
A. R. Carmichael, Manager

WELLINGTON, NEW ZEALAND ..... 55 Courtenay Place
B. Allen, Manager

UNITED ARTISTS CORP. of CUBA, S. A.

HAVANA, CUBA
39-41 Rafael Mario de Labra (Aguila) St.
H. Weiner, Manager

LOS ARTISTAS UNIDOS, S. A.

BUENOS AIRES ..... Calle Cordoba 1249
Buenos Aires, Argentine
(Home Office)
Guy P. Morgan, General Manager

BUENOS AIRES, ARGENTINE ..... Calle Cordoba 1249

ROSARIO, ARGENTINE ..... Calle Rioja No. 1247
E. Zanovello, Manager

ARTISTAS UNIDOS, S. A.

MEXICO CITY, MEXICO ..... Capuchinas No. 67
P. Sumner, President
C. de la Garza, Sales Manager

UNITED ARTISTS CORPORATION
(Artistas Unidos)

CRISTOBAL, PANAMA CANAL ZONE
Masonic Temple
W. Gould, Manager

UNITED ARTISTS CORPORATION

RIO DE JANEIRO ..... Praca Marechal Floriano 51
Rio de Janeiro, Brazil
(Home Office)
Enrique Baez, General Manager
Albert A. Lowe, Treasurer

PORTO ALEGRE ..... Rua Andrade Neves 41
Jose B. Pavao, Manager

RIO DE JANEIRO ..... Praca Marechal Flor. 51
Emilio Lacoste, Manager

SAO PAULO ..... Rua dos Gusmoes 53-A
Virgilio Castello, Manager

UNITED ARTISTS CORPORATION

Calle Huerfanos 768
Santiago, Chile
Gustav Mohme, Manager

REPRESENTATIVE FOR THE ORIENT
CHARLES DREHER

P. O. Box F-34, Central,
Tokyo, Japan

KRISEL & KRISEL, Agents
21 Museum Road, Shanghai, China

MADAN THEATRES, LTD.
5 Dharamtala St., Calcutta, India

THIS YEAR
IS GOING TO BE
A BIG YEAR
FOR THOSE WHO PLAY
UNITED ARTISTS
BIG PICTURES

Printed in the U. S. A.
The LONGACRE PRESS, Inc.
427 West 42nd Street
New York, N. Y.